

DECEMBER 2007

DIGITAL GRAPHICS

www.digitalgraphicsmag.com

Sailing into

New Territory

Digital printing on boat sails, a high profit endeavour



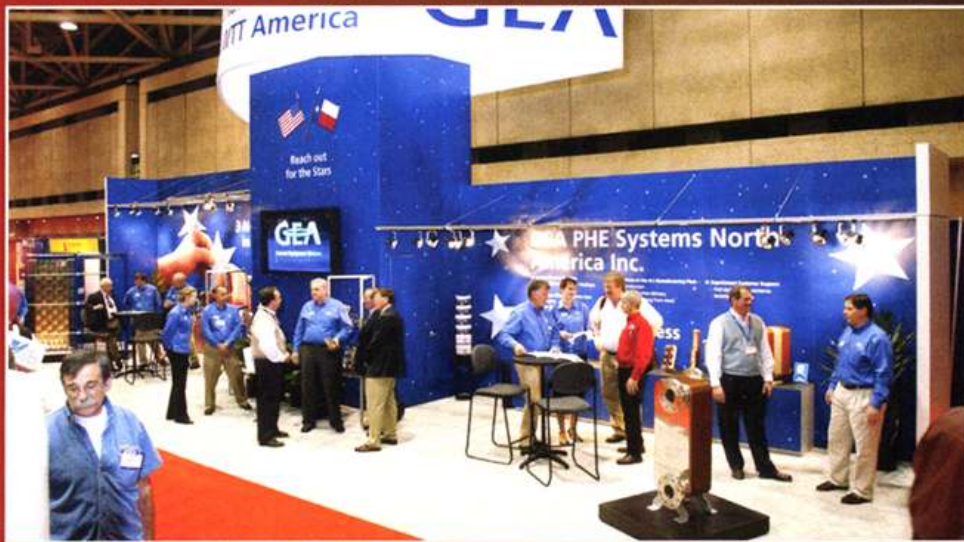
**Also
in this
issue:**

- **2007 Best of Graphics**
- **Annual Reader Q&A**
- **Photoshop's Extraction Filter**

NBM

The Sign Business &
Digital Graphics
Show

Best Graphics of 2007



Here's another tradeshow project — booth graphics created by GTI-Design, York, Pa., for GEA PHE Systems North America, a manufacturer of heat exchangers. The 12' x 24', 16' x 20' and 10' x 24' graphics were reverse-printed on 10-mil LexJet Clear, and backed with 10-mil Coex PreLume opaque white backer material. All printing was done using an HP 5500ps dye-based inkjet.



This fully wrapped passenger van was created by Visual Horizons Custom Signs, Modesto, Calif., for the Modesto Nuts, a local Class A baseball team (affiliated with the Colorado Rockies) that uses it to transport players and equipment. The installers on this project were Harold Avila and Brad Lehman. The client provided the artwork, which Visual Horizons fitted to the vehicle. The job was printed using a Roland SoJet II with Lyson LOD inks onto 3M Controlltac vinyl with Avery DOL1000 overlam. Window graphics were done using Clear Focus SuperVue perf with Avery DOL4500 optically clear overlamine.



Here's a baseball banner with *big* impact! **BIG INK Display Graphics**, Eagan, Minn., created this 3,500 square foot banner — featuring a Dodge Nitro SUV cracking through a wooden baseball bat — for client Twin Cities Dodge Dealers and ad agency BBDO Worldwide. The colossal banner was featured in right field at the Metro Dome at all Minnesota Twins' home games during the 2007 season. The 192' x 18.5' banner was printed on a Gandinnovations Jeti 3300 solvent printer using Cooley

matte scrim banner material. The job required 19 welded panels, and more than 2,000 feet of sewn Velcro. "It was a fun project," says Ink Big co-owner Janine Trutna. "For one thing, every time someone hit one to right field, you saw the banner on TV."