

SIGN

Business

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In This Issue:

- Wayfinding on the Genesee
- Gold Leaf Vehicle Lettering
- Stopping Sales Attrition
- Product Focus: Plotters



NBM
INC.

The
Sign Business &
Digital Graphics
Show

Honorable Mentions

SCOTT LEWCZAK

Artworks Signs & Graphics
Nokesville, Va.

■ This job for Herndon Florist was fabricated and designed by Scott Lewczak of Artwork Signs & Graphics.



MICHAEL PAUL

Auto Graphix
Kinnelon, N.J.

■ Logo is Gerber 220 printed on an Edge 2 using process and spot colors.



MICHAEL PAUL

Auto Graphix
Kinnelon, N.J.

■ Gerber Pearl Grey printed on an Edge 2 using a single pass of Process Black to simulate an embossed look.

Honorable Mentions

GAVIN AND CHARITY JACKSON

Visual Horizons Custom Signs
Modesto, Calif.

■ Full-color printed vinyl graphics on 3M Controltac. Printed on a Roland Solvent Jet II. Laminated on a GBC laminator with Avery DOL 1000 laminate. Designed using FlexiSIGN-PRO and Adobe Photoshop.



CONTINUED